

# Keiran Lovett, Producer

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## SKILLS

- Multiple shipped products and projects across various roles (game designer, developer, manager).
- Detailed experience with various engines, editors and their workflows (**Unity, Unreal, xCode**).
- Resourceful and adaptable to changing tools in the workplace. Able to self-start and manage time effectively.
- Solid understanding and experience in programming and design.
- Working understanding of game development processes (spec, design, development, and live-ops) across numerous projects.
- Leading small multi-disciplinary teams across various and concurrent projects.
- Communicating with and between key internal and external stakeholders to keep production running smoothly.

## HIGHLIGHT PROJECTS

### Neon Death Pact

Switch / PC / Xbox

A first-person game that is one part exploration and one part puzzler.

- **Producer**, ensuring each department is completing timely work and delivering a quality product.
- Engaging with the publisher to set and maintain benchmarks and milestones.

*Continued...*

2018-12

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present

### Producer

Shadow Factory

Digital design agency / game studio.

- Daily activities include planning, managing, documenting and tracking project schedules and workflows, managing trade-offs and eliminating blockers. Utilising **AGILE** methods with industry management tools (**Excel, MS Schedule, JIRA, Gitlab**)
- Engaging directly with Clients, Partners, and internal Business Development teams to produce well understood goals, project road-map, and schedules on often aggressive deadlines.
- Managing **remote engineering teams** and **contractors** across various time zones on multiple long-term projects.
- Representing studio at global conferences such as the **Taipei Game Show** and **Game Developers Conference** to establish partnerships with other game developers and publishers.

2017-11

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2018-12

### Technical Director

Shadow Factory

- Establishing and implementing studio-wide production standards and guides to meet the quality and content needs of specific projects. (Project Organisation, **Continuous Integration**, etc.)
- Designing & developing within off-the-shelf and custom game development engines using object-oriented design principles across **C#, JavaScript, Swift**, and graph-based scripting (UE4's UMG/Blueprints).
- Arranging publishing process and deployment pipelines for clients and internal projects across multiple publishing platforms. (App / Play Store, Steam, Oculus).
- Designing and developing on numerous studio projects across their complete lifecycle (leading creative brainstorming, project managing, programming prototypes and production code).

2016-06

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2017-10

### Game Developer

Lan Kwai Fong Group

Division for digital strategies in marketing.

- Designing and developing various game mechanics and systems with artists and engineers across multiple projects. Resulting in 5 direct awards for the company with "LKF Play".
- Research and development of new technology and opportunities in AR, VR, and mobile platforms. (Unity, Unreal Engine).
- Writing and maintaining design documents across various games. Managing core features such as mechanics, missions, and level pitches for clients and team.

## Stupid Cupid

Steam / Oculus

A quirky physics based action game in virtual reality.

- Design of **25 unique levels** around action and puzzle mechanics using **Unreal Blueprints**.
- Managing **Oculus** and **Steam's publishing** process to meet submission requirements.

## PlatformXR

PC / MacOS

A mashup MMO and events platform for players to explore whimsical worlds, unlock quests, and play together.

- Project managed development across two studios and outside contractors.
- Lead development of real-time **multiplayer** systems (server orchestration, **liveops**, social features).

## Facebook Platforms Manager

Spark AR, Instagram

Ongoing partnership between Shadow Factory and Facebook to develop content on behalf of Facebooks and clients.

- Setup internal pipeline and management practices for Facebook's Spark AR platform during its alpha release, resulting in dozens of clients and a direct partnership with Facebook.
- Maintain relationships with Facebook and related clients, directly engaging with Facebook's platform leadership in some cases.

2014-06  
-  
present

## Organiser and Founder

### Game Dev Happy Hour

Hong Kong's largest game development industry networking event.

- Founding member and organiser.
- Hosting multiple monthly and yearly events, game jams, and network sessions.
- 250 members across 15 studios within the Greater China Region.

2014-06  
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2016-03

## User Interface Designer

### Insight Robotics

Robotics powered early-warning fire detection system and software.

- Converting product specs to user-friendly designs through the process of wireframe and flow/logic diagram creation. (Axure, Balsamiq, Sketch, Adobe XD).
- Coordinated internal feedback tests and surveys between teams and stakeholders.
- Setup design tools pipeline development with engineering team. Developed UI functionality around core systems (JS, Angular, C#).

2012-11  
-  
2014-05

## Game Designer

### Frenzoo Limited.

Developer of popular "MeGirl" IOS / Android mobile games series.

- Managed contractors to ensure project assets meet technical and artistic requirements and deadlines.
- Developing functionality and game mechanics across in-development and published game projects. (Unity)
- Organized game data for interdepartmental use. Assisted publishing with live project deployments to various platforms (App / Play Store, Steam).

## EDUCATION

2011  
-  
2015

## B.F.A

### Savannah College of Art and Design

- B.F.A. Major in Interactive Design and Game Development
- B.F.A Minor in Graphic Design

## ADDITIONAL

2019-06

## Judge, Big Indie Pitch, Pocket Game Connects

Panellist judge for the finals of Pocket Gamer Connects, Hong Kong

2019  
-  
2021

## Sponsor & Mentor, Sheridan College

Direct yearlong mentorship offered to final year students of the game design program to tutor and lead in real-world projects.